



For Immediate Release

GMG INSURANCE AGENCY ANNOUNCES NEW HIRES IN BUCKS COUNTY OFFICE

**John Fleming to Account Manager, Kimberly Shubert to Sales Producer,
Carol Ann Della Penna to Director of Marketing**

Newtown, PA (June 15, 2020) – GMG Insurance Agency, headquartered in Newtown, PA, is proud to announce three new hires to the agency’s main office in Bucks County: John Fleming, Account Manager, Carol Ann Della Penna, Director of Marketing and Kimberly Shubert, Producer.

Fleming joined the agency in January as a part-time Account Manager prior to graduating Penn State University this spring with a degree in Finance and Economics. His summer internship with a friendly competitor insurance agency gave him the foundation to take on this full-time position.

After years as an attorney practicing law in New Jersey, Shubert has shifted her career and joins GMG as a Sales Producer selling commercial and personal policies. Having grown up in a small Midwest agricultural community, graduating from University of North Dakota School of Law to living in New York City, she brings a well-rounded perspective of understanding the needs of residents and businesses in rural and urban communities.

Della Penna steps into the newly created Director of Marketing position with a career spanning 30 years as a public relations and marketing specialist. As an entertainment publicist living in Manhattan, she launched the career of popular Italian crossover singer, Andrea Bocelli and managed the publicity campaigns for artists including Yo-Yo Ma, John Williams and Kristin Chenoweth during her tenure as a Sony Music executive prior to relocating to Solebury in 2005. As the spokeswoman for the Greater New Hope Chamber of Commerce, Della Penna spearheaded the annual New Hope Restaurant Week and Friday Night Fireworks. She continues to market and promote the BYO eatery, Caleb’s American Kitchen, which she co-owns with Caleb Lentchner.

Ron Viehweger, GMG Principal commented, “It’s exciting and a testament to the success of our agency to create these positions for such talented individuals who will no doubt bring a new perspective and wealth of experience to our world of insurance.” Co-principal, Chuck Thomas further added, “To thrive as a full-service insurance agency, GMG prides itself on having well-rounded individuals to service our many varied clients. Bringing on board John, Kimberly and Carol Ann is proof that we value experience and skills to complement our seasoned insurance team.”

Established in 1937 in Bucks County, PA, GMG Insurance Agency is a full-service independent insurance agency offering Employee Benefits, Commercial Property & Casualty, and Personal Lines Property & Casualty products. Helmed by principals Chuck Thomas and Ron Viehweger, GMG represents more than 40 carriers with license to sell nationwide. The agency’s West Coast office is located in Laguna Beach, CA. For more information, visit www.GMGINS.com.