



**For Immediate Release**

**GMG INSURANCE WELCOMES MICHELLE MITCHELL TO SALES PRODUCER and  
MELISSA MCCARTY TO COMMERCIAL LINES ACCOUNT MANAGER**

Newtown, PA (June 30, 2022) – GMG Insurance, headquartered in Newtown, PA, is excited to announce two newly created positions to their agency: Michelle Mitchell as Sales Producer and Melissa McCarty as Commercial Lines Account Manager. Both Michelle and Melissa will be working in the Newtown office.

“Having spent the past 16 years selling insurance and even overseeing my own agency, I am thrilled to join GMG Insurance, an agency that offers the most comprehensive service to all personal, commercial, life & health and medicare clients,” commented Michelle Mitchell. GMG Co-Principal, Chuck Thomas remarked, “As a licensed insurance producer, Michelle brings a wealth of experience on working with a diverse client portfolio particularly in risk management.”

Upon completing her studies in Risk Management and Insurance at Temple University, Michelle became an Allstate Agent and thereafter managed her own Farmers Insurance Agency. Her experience has created invaluable client relationships and trust to enhance her expertise in risk management and mitigation. She currently lives in Doylestown and is active in the Bucks County community where she enjoys volunteering for various organizations.

Melissa McCarty also commented, “I am equally excited as Michelle to join GMG! I’ve been working in the insurance industry for my entire career and look forward to continue giving GMG commercial clients exceptional service.” Ron Viehweger, GMG Co-Principal further remarked, “Melissa has attained several insurance designations including CPCU and ARM. This is invaluable knowledge not only benefits our clients but the entire commercial lines team.”

Licensed in Property & Casualty Insurance, Melissa has more than 20 years of experience working in all aspects of insurance including roles as a claims rep, sales agent and more recently, commercial account executive with Edgewood Partners Insurance Center. A resident of Fieldsboro, NJ, Melissa is a member of the Fieldsboro Planning Board, and enjoys traveling, shooting pool and spending time with her family.

Established in 1937 in Bucks County, PA, GMG Insurance is a full-service independent insurance agency offering Employee Benefits, Commercial Property & Casualty, and Personal Lines Property & Casualty products. Helmed by principals Chuck Thomas and Ron Viehweger, GMG represents more than 40 carriers with license to sell nationwide. The agency’s West Coast office is located in Laguna Beach, CA. For more information, visit [www.gmgins.com](http://www.gmgins.com).

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