



For Immediate Release

BUTRUS & WHALON MERGES WITH GMG INSURANCE, STRENGTHENING MARKET POSITION AND EXPANDING SERVICES

Philadelphia, PA (August 1, 2023) - GMG Insurance, a prominent insurance agency in the region, today announced their merger with Butrus & Whalon, a well-established agency celebrated for its personal and commercial insurance offerings in Philadelphia.

GMG Insurance has built a strong reputation for providing comprehensive insurance solutions to a broad range of clients. The integration of Butrus & Whalon into GMG's operations will significantly strengthen GMG's market position in the insurance industry with an expanded portfolio.

"We are excited to welcome Butrus & Whalon into the GMG Insurance family," said Ron Viehweger, owner of GMG Insurance. "Both our agencies have a shared commitment to offering excellent service to our clients. This merger enhances our ability to provide the Butrus & Whalon clients with greater market access and the assurance that they are protected by a company that understands their values and their unique needs."

This development opens up new opportunities, including access to employee benefits options, enhanced loss control support, risk management resources, and advanced technology solutions for Butrus & Whalon clients.

"Joining GMG Insurance represents a significant advancement for Butrus & Whalon," said Bill Whalon, owner of Butrus & Whalon. "Our shared values and commitment to our clients are at the heart of this decision. We are confident that this change will bring immense benefits to our clients, as they will now have access to a broader range of insurance and risk management solutions, while still receiving the personalized service they've come to expect from us."

For more information about GMG Insurance and the merger, visit www.gmginsurance.com.

GMG Insurance, founded in 1937 in Bucks County, PA, is a full-service independent insurance agency. With a focus on Commercial and Personal Lines Property & Casualty, and Employee Benefits solutions, GMG has become a trusted name in the industry. Led by Chuck Thomas and Ron Viehweger, the agency represents over 40 carriers with access to national and international insurance markets. GMG Insurance's exceptional financial performance places it in the top 5% of independent agencies in the United States, underscoring its remarkable success and expertise in the industry. In addition to its main office, the agency has a West Coast presence in Laguna Beach, CA, and an office in Philadelphia, PA. For more details, please visit www.gmgins.com.

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